

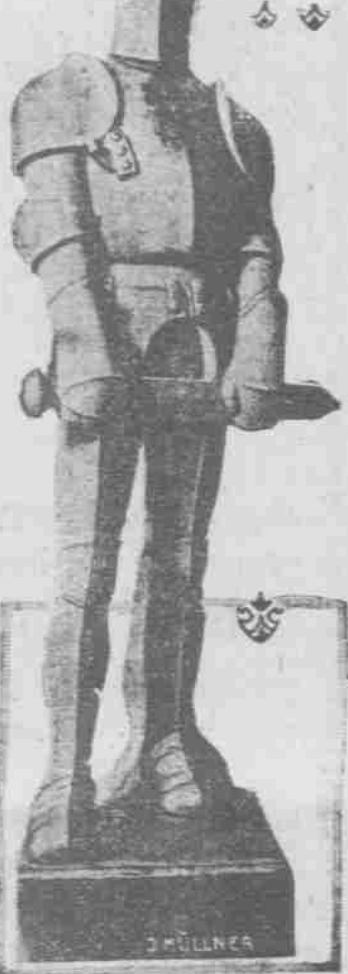
AUSTRIA'S "DEFENCE MAN IN IRON"
GATHERS MONEY FOR WAR ORPHANSNellie Bly Tells of Unique
Plan of Austrians to
Aid the Fatherless.

By NELLIE BLY.

VIENNA, Austria, May 1.—(By mail)—Do you want your name in the "Gold Book" in Austria? Send 25 cents in silver or a postal order—nothing else will do—to some one you know in Austria, and your name will be inscribed, with your address, in the Gold Book and placed among the imperishable records of Austria.

It is one way to perpetuate your name. There are records in Vienna now 600 years old, and for the next 600 years descendants can come and see your name among the sacred treasures of Austria. The contribution is for the benefit of the widows and orphans.

The "Defense Man in Iron." You see the "Defense Man in Iron," whose photograph goes with this article. He was invented to bring aid to the thousands of young children whose fatherless eyes are wet daily with lonely cries for a father who is piled with hundreds of other fathers in deep



"THE DEFENSE MAN IN IRON"
Into His Wooden Body Nails Will Be
Driven Until He Turns to Metal.

trenches, a rude, rough cross above their heads.

These fathers marched away with flowers in their caps and love in their hearts for all mankind. The Austrian soldiers hate no one. He calls no man enemy. And he fights, as I have said before, not for the hatred of some one else, but for love of his country. All he asked was to be allowed to live his life in peace. This being denied, he had to defend his home.

So widows weep and babies ask for fathers whose souls have drifted out under the roar of cannon and the death song of the merciless shrapnel. And the Austrian world turns to comfort and care for these fatherless babies and weeping widows.

Is Not Yet Iron. This "Defense Man in Iron" is not yet iron. He is wood, splendidly carved and stained black. He will be iron only when one million nails are driven into him. The scheme is this: You pay your crown for a nail; a hammer is handed to you, and you drive the nail into the warrior. Then your name is put in the Gold Book, to be preserved for all time.

The Austrians get only their names inscribed, but prince August Lubkowitz told me that they wanted the Americans to send their addresses with their names, and both will be written in the "Gold Book."

Enrolled With Great Ceremony. The "Defense Man in Iron" was unveiled with great ceremony amid royalty, the nobility and thousands of sightseers. His imperial highness the archduke Leopold Salvator drove the first nail, so your name, must come after him in the "Gold Book." His royal highness is a splendid man, amiable, modest, and not one bit ambitious. He is very good looking, too.

There is not the faintest hint of the "fortier threat" about him. He makes one believe that he feels it a great pleasure to make all Austrians—

But that is true of all Austrians—they are among the most cultivated, refined and modest people of the world. From emperor Francis Joseph down to the simple folk.

Sultan Has Nail Driven. The sultan of Turkey wanted a nail driven for him. So he paid his money

and his ambassador, Hilmi Tascha, drove the nail while the red fox on his turban switched about like a flame on a ground electric wire.

Since the opening day the spot is never empty nor the hammers idle. The knocking continues all day and far into the night.

Since it is asserted that the guns and ammunition made in America enable the English to continue this war, it is hoped American citizens will show they mean to help the orphans and widows and send over thousands of quarters. Write your name and address plainly. If you will go up enough "mail driving clubs," and send sufficient contributions to have an "American nail driving day," a moving picture will be taken of it and sent to America to be exhibited.

Drive nails for your friends, for babies living and in the name of little ones gone to eternal sleep. Let the babes of Austria grow up with the knowledge that America cared for their well being.

Another Lot of
Saturday
Specials

From The "Popular"

NEW shipments of merchandise which arrived too late to be incorporated in our regular Friday advertisement. All good things that we deemed too important not to tell you of, so we are taking extra space in order to present them to the public.

"LINK" FRIENDSHIP BRACELETS
It seems that everybody is collecting these "links of friendship." A beautiful sentiment it is and beautiful bracelets they are.

You start with a single link on a velvet ribbon, which we supply, and as your friends give you additional links they are easily attached until you complete them, when they are worn as regular bracelets.

Saturday we show new designs in the interlocking link, in burnished finish. These are of sterling silver and 25c per link.

An engraver will engrave them FREE.

"POIGNARDS"—THE NEW
HAIR ORNAMENT—
Shown in all the smart New York shops. They are very attractive in connection with small hats. Plain or rhinestone set styles. Each 25c and 50c.

FLOWER BEADS—
Choice of a dozen styles in as many colors—combined with gilt or pearl beads. Fragrant, attractive and most becoming with summer frocks. Kinds that are sold elsewhere in the city at 50c. Saturday special, a strand 25c.

WAIST PIN SETS—
Gold top pins—3 to a set—odd shapes, prettily engraved. Each set in neat box. Regular 50c values. Saturday, 25c.

GERMAN SILVER VANITIES—
Some exceptionally clever styles just received. Shaped that are copied from the "Sterling." Fitted with coin holders, powder box, mirror and memo pad. Specially priced at \$1.50 and others up to \$3.00.

VEILING—
18 inch crepe or plain chiffon veiling. White and colors. Regular 19c values to 50c. Yard 19c.

WOMEN'S GLOVES—
16 button length washable silk gloves, all sizes in white only. Extra special, a pair, 25c.

WOMEN'S GLOVES—
15 button length silk gloves in all sizes. Black or white. Extra special, a pair, 69c.

FANCY SILK ROSE—
Clever styles in women's fancy silk hose. Two-toned and contrasting striped effects. All well made and excellent values. Saturday Special, a pair \$1.

WOMEN'S SILK ROSE—
Odd lots of pure silk hose with double soles, high girdled heels and garter tops. Black, white and a few colors. Kinds usually selling at \$1.50. Offered Saturday at your choice, a pair 95c.

WOMEN'S UNION SUITS—
Giant weight. Regulation summer cut, with either tight or bell finished knee. Regular or out sizes. Special 50c.

WOMEN'S VESTS—
Fine gauge silk with neat tape run shoulder straps. An excellent quality summer garment in all sizes. Special, each 12 1/2c.

WOMEN'S VESTS—
It's seldom that we offer "seconds" in underwear, but this lot was ir-
retrievable, because the slight imperfec-
tions do not injure their wearing
qualities or appearance in the least.
Fine Swiss ribbed vests with Hand
Crocheted Irish Lace Fronts. Sizes
34 to 44. Regular 15c
25c values 15c.

The Popular
DRY GOODS CO. INC.

American Flags
Given Free
To Veterans

SATURDAY, while they last, the "Popular" will give free of charge, a Silk American Flag or Silk Button Hole Old Glory Bow to be used on Decoration Day, to members of the Grand Army of the Republic, Elmer Crawford Camp No. 19, United Confederate Veterans, John C. Brown Camp 486, Spanish-American War Veterans and Veterans of other wars.

Apply on Main Floor

Linens

Extra Specials
JAPANESE BLUE PRINTED 18x34 DRESSER SCARFS AND CENTRE PIECES—Large assortment of quaint Japanese designs. Colors fast. Saturday Special, each 39c.

ALL LINEN CRASH TOWELING—White or natural color. Regular 12 1/2c and 15c values. Saturday only, yard 10c.

HEMMED GLASS TOWELS—18x34 Plain white red border and red stripes. Half linen, suitable for dishes or glasses. Saturday Special, a dozen \$1.25.

NAPKINS—Odds and ends of half dozens and dozens all linen napkins and table linen remnants, greatly under priced. Extraordinary Values.

Cold Drinks

Served Free

ALL day Saturday and Saturday night until 8:30 we will serve FREE OF CHARGE, on our main floor near old elevator entrance,

Armour's Pure and Unfermented Grape Juice

This delicious beverage will be kept on ice in sanitary coolers and you may quench your thirst and refresh yourself with a glass of grape juice as often as you desire.



THIS great half yearly sale of women's sample low shoes ends Saturday night. If you haven't bought your supply, do so before closing time. New lots have been added and you will find Women's Up-to-Date Pumps and Oxfords in all leathers, and the new combinations of leathers and fabrics. Colored and black quarters with Patent leather or Pull Kid vamp. Many styles of Summer footwear in White Buckskin and Canvas—the new Low Heel Footwear included.

The styles are Pumps, Colonial, one, two or three strap styles, instep straps and lace Oxfords, "Mary Jane" and "Baby Doll" Pumps for the grown girl.

In addition to the sample sizes 2 1/2 to 4 1/2, we will add to this sale all broken lines in sizes 5 to 7, from our regular stock. This will make in addition to the sample sizes a complete range of footwear for women. \$3.50, \$4.00, \$4.50 and \$5.00 values \$1.95.

The Popular
DRY GOODS CO. INC.

NOTE This Store, with the exception of the Men's Department, closes Saturday nights at 8:30 o'clock. The Men's Department remains open until 9:30 p. m.

All Roads Lead to The
"Popular's" Saturday Sales

BECAUSE—on this occasion shrewd shoppers find their biggest money's worth.
BECAUSE—it's on this occasion that prices always shrivel and shrink.
BECAUSE—it's on this occasion that we assemble all the underpriced goods secured by clever merchandising.
BECAUSE—it's on this occasion that we make an effort to bring around great crowds of shoppers—and we do bring them, by the power of big values.
BECAUSE—it's on this occasion that you'll find everybody making for our store.

Here Are Our Special Offerings for This Saturday's Sales!

A Perfect \$5 Corset Saturday at \$3.95

Don't Overlook This Corset Opportunity

TO create a furor and break all records for one day's selling in the Corset Section, we offer you choice of all high grade \$5 corsets at \$3.95. Such makes as \$5 Gossard Lace Front Corset \$5 Madame Lyra Corset... \$3.95 \$5 American Lady Corset... \$5 Franco Corset... \$5 Nemo Corset or any \$5 Brassiere in Stock.....

Basement Blouse Sale 59c

Another Instance of Our Buying Power

WE found a manufacturer who had over 500 new Summer Blouses left on his hands through canceled orders. In the collection there are Blouses with high and low necks, with long and short sleeves, materials are voiles, crepes, batistes and lawns—some trimmed with dainty laces and embroideries, others embroidered in dainty new designs. Blouses that would ordinarily sell at 95c to \$1.25; any of them in this Saturday Sale 59c.

Women's \$12.50 to \$22.50 Palm Beach Suits \$8.95

A Special Purchase Made by Our Mr. Weiss

EACH model new, including the smart Norfolk and strictly tailored styles, as well as the more dressy models with new trimmings and in styles suitable for sport, street, church and travel. Extensive collection, all effectively made and well chosen, adding genuine interest to the better than usual in construction and fabrics. Size range complete from 14 to 44.

New Wash Frocks \$4.95

Decided Values For Saturday

DO not confuse these Dresses in your mind with the ordinary \$4.95 dresses. They are all new, in charming styles and exceedingly well made dainty frocks of lawns, organdies, swisses, crepes, in pretty floral and figured designs—clever little dresses of lawns in white, pink and blue—pretty dotted, striped and checked materials, fine voiles and trim little dresses lace trimmed. You will instantly appreciate the wonderful selection and values—and there is every size—Choice without reserve, at \$4.95.

Women's Trimmed Hats Reduced

Values Up to \$15.00 Priced at \$5.00

WE have a limited number of Women's fine dress and tailored hats—exclusive styles—no two alike. Every new thought in Millinery is included in this collection. Light shades and dark shades suitable for traveling and street wear. These hats range in price from \$10 to \$15 each, but we offer them while they last, at \$5.00.

Saturday in the Girls' Store

Take Elevator to the Second Floor

READ every item below. They should interest the prudent parent who economizes.

PANAMA HATS—Beautiful Tailor-trimmed Panama Hats for Children up to 10 years. Saturday Special \$2.95.

PARASOLS FOR CHILDREN—Including Jap Silk and Mercerized Materials in dainty coloring. Some sell regularly for 60c and 75c. Saturday Special 50c.

DRESSES FOR GIRLS, JUNIORS AND CHILDREN—A customer commenting on the different values offered in this department said "that we have the most beautiful colored and trimmed Dresses she had ever seen for \$5.00." Saturday we offer this wonderful line in sizes 6 to 14 years at \$3.95.

COATS FOR CHILDREN—2 to 14 years. They'll need Coats out on the Coast, at Clouderoff and cool evenings at home. Make your selection early. Saturday 1 1/3 off the Regular Price.

CHILDREN'S KIMONOS FOR TRAVEL—An article that is just as necessary for the young folk as the grown ups. We have them in all colors, styles and sizes from 2 to 14 years. \$1.00 to \$2.50.

BATHING SUITS FOR GIRLS—4 to 14 years—Made of Mohair and other Bathing Suit fabrics. Black, and many trimmed with colored and white materials. Price \$1.75 to \$5.50.

Bring Your Boy Tomorrow And Let Us Outfit Him For Summer

OLIVER TWIST WASH SUITS—Are high in favor now. See these white and combination styles here. They are well tailored and colors fast. Sizes 1 to 7. \$3.50. Priced \$2.50 to \$3.50.

BOYS' SUMMER ROMPERS—Attractive new colors. Made in the famous K. & E. factory. Sizes 1 to 6 years. Price 50c.

UNION SUITS—We carry the famous K. & E. Oliver Twist union suits. Priced at 50c.

WOOL KNICKERBOCKER PANTS—Lined. Greys and tans, finished with button bottoms. Sizes 6 to 17 years 95c.

Call 3300



—if you wish to shop by phone, and our competent operators and expert shoppers will give you prompt and efficient service and fill your orders promptly and satisfactorily.

After Supper Sale

6 to 8:30 o'clock

LAMBERT'S LISTERINE—The kind we usually sell at \$1.00. After Supper Sale, a bottle 65c.

(Limit one bottle)
FACIAL SOAP—Woodbury's facial soap. Best on the market. After Supper Sale, a cake 15c.

(Limit two cakes)
TALCUM POWDER—One pound boxes of "Corylopsis of Japan" talcum powder. After Supper Sale, a box 9c.

(Limit two boxes)

Toilet Goods

On Sale All Day

Daggett & Ramsdell's cold cream 59c
Evening Jossamine face powder 35c
Colgate's Toilet Water assorted
Odds 39c
Packer's Tar Liquid Shampoo... 37c
Pound Box 20 Mule Team Borax... 9c
Munyon's Witch Hazel Soap, 3 cakes 25c
Sanitol Tooth Paste or Powder... 15c
4711 Bath Salts for... 17c
Babcock's Corylopsis or Sanitol Talcum Powder... 12c
Johnson & Johnson's Shaving Cream 16c.

Ribbons, Hdks., Veils, Veilings, Neckwear and Auto Hoods

JUST ARRIVED—Auto Headwear, made of satin and poplin. Plain colors or floral effects. \$1.50.

Priced at \$1.00 to \$1.50
RIBBONS—4 to 8 inches fancy hair bow and sash ribbons. Brocade and pompadour effects. Light or dark color combinations. Values 25c to 50c. Yard.

HANDKERCHIEFS—200 dozen women's hemstitched Shamrock lawn handkerchiefs in packages of one dozen each. Extra special, a dozen 29c.

HANDKERCHIEFS—Hemstitched linen handkerchiefs, neatly embroidered initials and designs in corner. White or colored borders. 12 1/2c.

NECKWEAR SPECIAL—Dainty spring and summer neckwear, made of sheer organdy, crepe, net and lace. Vestees, chemisettes, rollover and Quaker collars. Many of the most attractive styles are finished with a touch of color. Values up to 25c.

50c at
SHETLAND DRAPE VEILS—Black, white and the most desired colors. Values to 75c. Extra Special 39c.

In The Men's Store

CHALMER'S POROS-KNIT UNDERWEAR—

Union suits with short or long sleeves, knee or ankle length. Shirts and drawers, long or short sleeves, ankle length drawers. Come in Egyptian or white. Sold the world over at \$1.00 a suit. On sale Saturday only, a suit 75c, or a 37 1/2c garment (Other good specials not advertised).

SATURDAY

From 6 to 9 p. m.

We will sell men's 50c and 75c pure silk four-in-hand flow end ties at the tiny price 35c of

The Popular
DRY GOODS CO. INC.

DUNLAP'S GROCERY
PHONE 2886 303 TEXAS ST.
THE PLACE THAT SAVES YOU MONEY
Large Fresh Pineapples... 15c
Corn Flakes, 4 pkgs... 25c
Large Cherries, pound... 20c
Crisco, large size... \$1.00
New Potatoes, 6 pounds... 25c
Sugar, 15 pounds... \$1.00
Large Olives, quart... 40c
Lemons, per dozen... 15c
Lettuce, 2 bunches... 15c
Radishes, 2 bunches... 15c
Grape Juice, pints... 40c
Sweet Pickles, dozen... 10c
Crackers, 3 10c-pkgs... 25c
We have everything good that is in the market. Prompt Delivery.
WE APPRECIATE YOUR PATRONAGE

BOYS' 75c AND \$1.00 BLOUSES, SPECIAL 59c